

Redefining FX price transparency



The only Flash based platform in the world.

ACM's online dealing software is the only flash based internet dealing platform in the world. By using flash to power our software, customers completely shed firewall problems and can easily and rapidly access their session and trade from any internet connected computer in the world. Customers can now trade from home, office, laptop on the go or even from an internet café.

WYCIWYG is proprietary software. By proprietary we mean software that has been created in-house by ACM. What does that imply for the ACM customer? In a few words, makers of online trading software applications typically rent out their software to foreign exchange dealers against a certain percentage per transaction executed on the trading platform. This in turn obliges the dealer to take into account that percentage they must pay the makers of the software in the form of a less competitive market spread available to the customer. The end result of this being that the customer ends up paying for the dealer having to rent out a trading platform as opposed to taking the considerable time, effort and cost needed to construct an online dealing interface internally as is the case for Advanced currency markets.

WYCIWYG: What you click is what you get.

ACM brings the concept of WYCIWYG to the retail foreign exchange market. WYCIWYG embodies the concept of total price transparency and offers an execution interface that finally permits the retail fx trader to shed the large hidden costs which the great majority of fx dealerships charge their customers. WYCIWYG takes the idea of "one-click dealing" 6 steps further. By choosing ACM as your fx dealer you get the following:

- 1. No re-quotes, ever.** ACM takes the onerous concept of re-quotes out of the equation. Up to now competitor firms obliging their customers to trade on re-quotes have cost the retail fx trader 1 to 2 pips per transaction.
- 2. No slippage, ever.** What you click is what you get. In contrast to competitor firms, at ACM no execution ever occurs at another price other than the one you've clicked on. Limit and stop orders are always executed at the specified price.
- 3. 3 pips on the major currencies.** Most competitive brokers offer 4 - 5, everyone knows that 4 - 5 pips means 5 pips. ACM offers 3 pips: 40% less spread, 40% less cost.
- 4. 3 pips are always 3 pips.** During periods of low liquidity, competitor firms widen their spreads a few pips. This can go from 1 extra pip to 10 extra pips under the worst conditions. ACM guarantees that 3 pips will always be 3 pips no matter what.
- 5. Extremely Fluid real-time trading price feed.** With WYCIWYG, our customers can finally access true market liquidity that up to now has constituted the competitive advantage of the institutional inter-bank traders.
- 6. No trade rejections.** Other dealing platforms reject transactions on the basis that the "market has moved". WYCIWYG accepts all valid transactions and at ACM we believe that markets moving is the whole point behind foreign exchange trading.

White labeling & Money managers

ACM is capable of offering full white labeling facilities for companies enabling them to focus on sales. ACM can white label WYCIWYG in a matter of a few days. Partners can obtain WYCIWYG branded with their own logos, colors, look and feel both for demo and live platforms and automatic demo username and password allocation.

ACM offers the most competitive dealing services for money managers wishing to place global transactions for multiple customer accounts. Money managers greatly appreciate ACM's tight 3 wide spreads and transparent dealing conditions because their overheads become substantially lower by clearing through ACM.

Contact numbers

Companies and individuals wishing to set up a partnership with ACM should contact Business development at +41 (22) 319 22 04 or businessdev@ac-markets.com

Individuals wishing to open an individual account with ACM should contact Customer support at +41 (22) 319 22 03 support@ac-markets.com